



Public Relations & Communications Centre

Public Relations Management, Communications, Negotiations, PR Knowledge Management System, PR Process Management, Strategic Public Relations Management, Outsourcing PR Services and Processes

PROGRAM	TITLE
APR701-6	Implementing Automation and Productivity Enhancement in Your Public Relations Unit
BPR701-6	Implementing Good Management Practices in Your Public Relations Unit
CES420-6	Communication Essentials
CES440-6	Communication Skills
CIP450-6	Communication and Interpersonal Skills Advanced
CSH480-6	High Impact Business Communication
FPR701-6	Reducing Budgets by 15%+ without Impacting Service Quality in Your Public Relations Unit
HPR701-6	Implementing Employee Motivation & Reward Systems in Your Public Relations Unit
MPR650-6	Process Approach to Public Relations Management
MPR672-6	Public Relations Management for Corporations & Public Organizations
MPR680-6	Strategic Public Relations Management
MPR690-6	Outsourcing Public Relation Services and Processes
NEG460-6	Negotiation Skills
QKM834-6	Effectively Implementing Public Relations Knowledge Management System
RBT400-6	Mastering Management and Relationship Building Skills