



## Public Relations, Negotiations & Communications Center

### Good & Best Practices for Organizational CSR & Image Management

Code	Program Title
ACC603	Advanced Call & Contact Centre Strategies, Processes & Skills
CCS602	Call & Contact Centre Strategies, Processes & Skills
CIP450-1	Communication and Interpersonal Skills Advanced
CES440-1	Communication Skills
CSR840-1	CSR Management Good and Best Practices
CSR860-1	CSR Project Evaluation Tools and Techniques
DAI847-1	Data Analytics, Business Intelligence and Artificial Intelligence Methods for Public Relations and Organization's Image Management Performance Excellence
SIP850-1	Evaluation of Social Investment Projects (SIPs)
ECM627	Event & Conference Management Strategies, Processes & Skills
CSH480-1	High Impact Business Communication
RBT400-1	Mastering Management and Relationship Building Skills
NEG460-1	Negotiation Skills
MPR650-1	Process Approach to Public Relations Management
PRT645-1	Public Relations IT Tools and Methods
PPS647	Public Relations Strategies, Processes & Skills
RMT423-1	Reputation Management - Team, Department or Organizational
MPR680-1	Strategic Public Relations Management