



Marketing & Business Development Centre

Sales and Marketing, Market Development, Strategic Planning for Growth, Brand Management, Image Management, Sales Data Analysis

PROGRAM	TITLE
ABD701-6	Implementing Automation and Productivity Enhancement in Your Business Development Unit
AMK701-6	Implementing Automation and Productivity Enhancement in Your Marketing Unit
BBD701-6	Implementing Good Management Practices in Your Business Development Unit
BDM700-6	Business Development Manager Skills
BDM701-6	Business Development Manager Skills for International Companies Recruit from India and Gulf
BDP345-6	Business Development in the Oil and Gas Sector
BMK701-6	Implementing Good Management Practices in Your Marketing Unit
BRM501-6	Retailing Strategy and Management Skills for Successful Building Chain of Retail Outlets
BSM702-6	Sales and Marketing Manager Skills
DMA393-6	Diversifying Your Business with Acquisitions - Strategies and Action Plans
DSM378-6	Developing and Implementing Strategic and Marketing Plans
EDP789-6	Entrepreneurship Development Program - Converting Ideas to Business Step by Step Multi-Discipline Training
EMT805-6	eMarketing - Technologies, Processes and Implementation
FBD701-6	Reducing Budgets by 15%+ without Impacting Service Quality in Your Business Development Unit
FMK701-6	Reducing Budgets by 15%+ without Impacting Service Quality in Your Marketing Unit
GBS666-6	Globalizing your Business or Service

Euro Training Limited, 3422 Old Capitol Trail #1116, Wilmington, DE 19808, USA

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PROGRAM	TITLE
GCS690-6	Gas and Chemicals - Markets, Trading and Shipping Logistics Training Program
GGM220-6	Global Gas Markets
GLP440-6	GAS and LNG Pricing System
GTR809-6	Essentials of Gas Trading and Risk
GTZ302-6	Gas Trader A to Z
HBD701-6	Implementing Employee Motivation & Reward Systems in Your Business Development Unit
HMK701-6	Implementing Employee Motivation & Reward Systems in Your Marketing Unit
IBB117-6	Business-to-Business Internet Marketing Strategies and Projects
KAM530-6	Key Accounts Management and Client Development
LCM660-6	LNG Commercial Management Imperatives Basic
LNG202-6	LNG Supply Value Chain - Advanced Training Program
LNG302-6	LNG Market Developments and Trading Program
LNG400-6	LNG Markets and Short Term Opportunities
LNG401-6	Mastering Global LNG Market and Business
LNG600-6	LNG Markets, Pricing, Trading and Risk Management
LNG701-6	Understanding, Negotiating and Drafting Gas and LNG Agreements
LNG702-6	Negotiating LNG and Gas Contracts: Strategy, Drafting and Management
LNG740-6	Global LNG Markets, Pricing and Competition

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PROGRAM	TITLE
MAE340-6	Middle East and North Africa Energy Markets Training Program
MBS373-6	Conducting Business Surveys
MCB380-6	Market Analysis, Competitive Intelligence and Benchmarking
MDS330-6	Market Driving Strategies
MDS580-6	Market Driving Strategies
MNB622-6	Business Networking for Exceptional Success
MPP363-6	Product or Service Pricing Strategies and Empowered Management Systems
MPR672-6	Public Relations Management for Corporations
MPR701-6	Customer Centered Public Relations Management
MRI290-6	Market Research and Intelligence
MRM110-6	Effective Market Risk Management
NSP570-6	Negotiation Skills for the Oil and Gas Industry Advanced
PE312-6	English for Marketing Professionals
PMM230-6	Oil and Gas Marketing Planning and Management
PMM232-6	Auditing Oil and Gas Marketing Department
PRP250-6	Price Review in Gas and LNG Sales Training Program
PRS701-6	Designing Implementing and Managing A Public Relations Department Balanced Scorecard
PTP260-6	International Oil Trading and Pricing Training
QKM828-6	Marketing Knowledge Management System

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PROGRAM	TITLE
TGL290-6	Trading Gas and LNG
VAR500-6	Value-At-Risk - the Basics and Beyond
XRM975-6	Design of New Products and Services-Risk Management