

Marketing and Business Development Center

Sales and Marketing, Market Development, Strategic Planning for Growth, Brand Management, Image Management, Sales Data Analysis

4 Weeks Training Programs List

Program Code	Program Name (Click to Access Website Brochure with Current Dates)	Obtain a Printable (pdf) Version from Website
BDM7004	Business Development Manager Skills Training	Print
BDM7014	Business Development Manager Skills for International Companies Recruit from India and Gulf	Print
BRM5014	Retailing Strategy and Management Skills for Successful Building Chain of Retail Outlets	Print
BSM7024	Sales & Marketing Manager Skills	Print
DMA3934	Diversifying Your Business with Acquisitions - Strategies & Action Plans	Print
EMT8054	eMarketing - Technologies, Processes and Implementation	Print
IBB1174	Business-to-Business Internet Marketing Strategies & Projects	Print
MNB6224	Business Networking for Exceptional Success	Print
MNB6224	Business Networking for Exceptional Success	Print
MPP3634	Product or Service Pricing Strategies and Empowered Management Systems	Print
MPR6724	Public Relations Management for Corporations	Print
MPR7014	Customer Centered Public Relations Management	Print
PE3124	English for Marketing Professionals	Print
PMM2304	Oil & Gas Marketing Planning & Management	Print
PRS7014	Designing Implementing & Managing A Public Relations Department Balanced Scorecard	Print
QKM8284	Marketing Knowledge Management System	Print
XRM9754	Design of New Products and Services-Risk Management	Print

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