

Marketing and Business Development Center

Sales and Marketing, Market Development, Strategic Planning for Growth, Brand Management, Image Management, Sales Data Analysis

5 Days (1 Week) Training Programs List

Program Code	Program Name (Click to Access Website Brochure with Current Dates)	Obtain a Printable (pdf) Version from Website
BDM7005	Business Development Manager Skills Training	Print
BDM7015	Business Development Manager Skills for International Companies Recruit from India and Gulf	Print
BRM5015	Retailing Strategy and Management Skills for Successful Building Chain of Retail Outlets	Print
BSM7025	Sales & Marketing Manager Skills	Print
DMA3935	Diversifying Your Business with Acquisitions - Strategies & Action Plans	Print
EMT8055	eMarketing - Technologies, Processes and Implementation	Print
IBB1175	Business-to-Business Internet Marketing Strategies & Projects	Print
MNB6225	Business Networking for Exceptional Success	Print
MNB6225	Business Networking for Exceptional Success	Print
MPP3635	Product or Service Pricing Strategies and Empowered Management Systems	Print
MPR6725	Public Relations Management for Corporations	Print
MPR7015	Customer Centered Public Relations Management	Print
PE3125	English for Marketing Professionals	Print
PMM2305	Oil & Gas Marketing Planning & Management	Print
PRS7015	Designing Implementing & Managing A Public Relations Department Balanced Scorecard	Print
QKM8285	Marketing Knowledge Management System	Print
XRM9755	Design of New Products and Services-Risk Management	Print

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