

# Intellectual Property Center of Excellence

Protecting Business Intellectual Properties, IP Processes, IP Services, IP Management; Related IP IT Tools, Sources, Methods, Research and Innovation

## 5 Days (1 Week) Training Programs List

Program Code	Program Name (Click to Access Website Brochure with Current Dates)	Program Content Summary
BPR6515	Advanced Profitability and Productivity Improvement through Business Process Reengineering (BPR)	This is a step-by-step approach for BPR Implementation in your Department or Organization. This is a unique program providing very useful analysis and improvement skills for Organization/Department Reorganization., The program covers three distinctly different management approaches to change. These are: 1.Process Improvement, 2. Process Redesign and 3. Process Re-engineering. , What is Reengineering Really? , Why does my Organization Need to BPR? , What will be involved in its Implementation for my Organization? , The Four Truths: It's Process-Centric, It's Redesign-Ruled, It's Radical, It's Dramatic. , Different Reengineering Approaches, Why Must you Reengineer Today? Typical Reasons, Reengineering Vs Rightsizing, Restructuring, TQM, Automation, How Drastic Should Your Reengineering Be? , Reengineering Tools, A Self-Test Questionnaire For Your Organization: Are You Ready To Reengineer? , A Step-by-Step Methodology for Implementing BPR. , Success Stories., Failure Stories., Program Recommendations
CIM4435	Implementing BPR and Business Process Improvement	You will learn about the Best Worldwide Practices in Continuous Improvement, You will learn about the Step by Step Methodology to Implement Improvements in Your Team, Section, Department or Organization, How this Program Can do Wonders for You and Your Organization, Continuous Improvement Methodology, Understanding and Collecting Information on Best Industry Practices, Tools and Techniques, Management System for Applying Continuous Improvement, Continuous Improvement Project Stages:, Management System Setup, Identifying Improvement Opportunities, Measure Level of Performance, Study Opportunity Collect Data, Prepare Plan to Apply in your Organization, Implement Process Change, Measure Effectiveness, Make Improvement Permanent, Celebrate Success, Auditing Continuous Improvement Projects, Program Recommendations
ETB6755	Emerging Trends in Innovation for Business and Policy (Including Innovative and Breakthrough Technologies)	Under Revision. Please see <a href="http://www.eurotraining.com/plist/psumm/ip-training-summ-1w.pdf">www.eurotraining.com/plist/psumm/ip-training-summ-1w.pdf</a> or email: <a href="mailto:regn@eurotraining.com">regn@eurotraining.com</a>
INN8805	Setting Up a Mature Innovation System	Under Revision. Please see <a href="http://www.eurotraining.com/plist/psumm/ip-training-summ-1w.pdf">www.eurotraining.com/plist/psumm/ip-training-summ-1w.pdf</a> or email: <a href="mailto:regn@eurotraining.com">regn@eurotraining.com</a>

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IP3035	Intellectual Property and Trade Related Aspects of Intellectual Property Rights	<p>We are living in a knowledge driven economy. The real value of an organization's worth lies in the competitive advantage it has. Patents, Copyrights, trademarks, trade secrets and technical knowhow constitute an important source of competitive advantage. These need to be secured, protected and safeguarded. WTO and TRIPS agreement imposes important responsibilities, liabilities and opportunities in the way we Purchase, Procure, Develop, Research, License and Implement Improvements. This program covers all these issues and directs your attention to the Systems you need to establish to protect your interests, Tough Worldwide Patent Recognition and Enforcement is around the corner. Organizations and individuals are rushing to protect themselves from Patent Infringement Claims and to get their innovations patented in the hope of future earnings and protection of their interests. Your organization's Liabilities about patents in set to increase dramatically in the coming years. Potential Claims may run into millions of dollars unless a strategy is worked out today to minimize exposure to Intellectual Property Claims. You will get a thorough understanding of IP Laws, IP Regulations, IP Procedures, WTO, TRIPS, Contract Provisions, Contract Administration, Protection against Claims and Negotiating Claim Settlements. You will get a step by step due diligent methodology to Prepare your Intellectual Property Filing and understanding on how it will be examined and challenged., (Day to Day Program will be Customized to Participants Profile and Organizational Needs), Intellectual Property Rights: Designs, Trade Marks, Copyright, Patents, Technology Proprietary Information , Understanding Legal Aspects of doing business., Intellectual Property Provisions in Agreements: Licensor, Designer, Contractor, EPC Contractor or Supplier. Practical Enforcement Issues, Risks and Indemnity. , WTO, TRIPS Patents. International Applicability and Implications for Global Organizations. , Patent Laws Patenting Procedure: Registration Systems, Proceedings and Dispute Resolution. , Industry Business Intellectual Property Issues, Step by Step Methodology for : Applying for an Intellectual Property Recognition; Reviewing and Examining an IP Submission Prepared by Others; Challenging an IP Submission, Risk Management, Procedure Strategy for Fighting Infringement Claims: Where Indemnity exists; Where no Indemnity exists; Where Indemnity exists but is practically unenforceable or unreliable., Patent Information Access Search. How to keep yourself Informed of Patent Developments in Your Field/s of Interest, Marketing your Patent. , Intellectual Property Issues and Contractual Arrangements in Joint Venture/Partnership Technology Development Projects. , Step-by-Step Methodology to File your Own patents or Get the Most from your</p>

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		Consultant or lawyer., Protecting Your Organization Against Liability Claims on LICENSE AGREEMENTS CONTRACTS , The Business Nature and Purpose of License Agreements, Typical Issues of Concern and Risks, Contractual Issues and Contract Administration of License Agreements...: Typical Provisions; Interpretation of the Provisions; Effective Contract Administration; Good Practices - Checklist of Do's and Don'ts, Program Recommendations
IP3035	Intellectual Property and Trade Related Aspects of Intellectual Property Rights	We are living in a knowledge driven economy. The real value of an organization's worth lies in the competitive advantage it has. Patents, Copyrights, trademarks, trade secrets and technical knowhow constitute an important source of competitive advantage. These need to be secured, protected and safeguarded. WTO and TRIPS agreement imposes important responsibilities, liabilities and opportunities in the way we Purchase, Procure, Develop, Research, License and Implement Improvements. This program covers all these issues and directs your attention to the Systems you need to establish to protect your interests., Tough Worldwide Patent Recognition and Enforcement is around the corner. Organizations and individuals are rushing to protect themselves from Patent Infringement Claims and to get their innovations patented in the hope of future earnings and protection of their interests. Your organization's Liabilities about patents in set to increase dramatically in the coming years. Potential Claims may run into millions of dollars unless a strategy is worked out today to minimize exposure to Intellectual Property Claims. You will get a thorough understanding of IP Laws, IP Regulations, IP Procedures, WTO, TRIPS, Contract Provisions, Contract Administration, Protection against Claims and Negotiating Claim Settlements. You will get a step by step due diligent methodology to Prepare your Intellectual Property Filing and understanding on how it will be examined and challenged., (Day to Day Program will be Customized to Participants Profile and Organizational Needs), Intellectual Property Rights: Designs, Trade Marks, Copyright, Patents, Technology Proprietary Information , Understanding Legal Aspects of doing business., Intellectual Property Provisions in Agreements: Licensor, Designer, Contractor, EPC Contractor or Supplier. Practical Enforcement Issues, Risks and Indemnity. , WTO, TRIPS Patents. International Applicability and Implications for Global Organizations. , Patent Laws Patenting Procedure: Registration Systems, Proceedings and Dispute Resolution. , Industry Business Intellectual Property Issues, Step by Step Methodology for : Applying for an Intellectual Property Recognition; Reviewing and Examining an IP Submission Prepared by Others; Challenging an IP Submission, Risk

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		<p>Management, Procedure Strategy for Fighting Infringement Claims: Where Indemnity exists; Where no Indemnity exists; Where Indemnity exists but is practically unenforceable or unreliable., Patent Information Access Search. How to keep yourself Informed of Patent Developments in Your Field/s of Interest , Marketing your Patent. , Intellectual Property Issues and Contractual Arrangements in Joint Venture/Partnership Technology Development Projects. , Step-by-Step Methodology to File your Own patents or Get the Most from your Consultant or lawyer., Protecting Your Organization Against Liability Claims on LICENSE AGREEMENTS CONTRACTS , The Business Nature and Purpose of License Agreements, Typical Issues of Concern and Risks, Contractual Issues and Contract Administration of License Agreements...: Typical Provisions; Interpretation of the Provisions; Effective Contract Administration; Good Practices - Checklist of Do's and Don'ts, Program Recommendations</p>
IP3105	IP Technology n Methods Program	<p>We are living in a knowledge driven economy. The real value of a nation's and an organization's worth lies in the competitive advantage it has. Patents, Copyrights, trademarks, trade secrets and technical knowhow constitute an important source of competitive advantage. These need to be secured, protected and safeguarded. Treaties, Laws &amp; Regulations imposes important responsibilities, liabilities and opportunities in the way we Purchase, Procure, Develop, Research, License and Implement Technological Improvements. , This program will help the participant understand the Step by Step method to be followed to Search Prior Art, Document his Research, Fill an IP Application, Provide Patent Support Documents &amp; Data, Analyzing the Patent Application, Granting the Patent and Post Grant Steps to Maintain IP Protection., Understanding Intellectual Property System, Patents - What it is and How to Obtain Protection?, Copyrights - What it is and How to Obtain Protection Step by Step?, Industrial Designs - What it is and How to Obtain Protection Step by Step?, Confidential Information - What it is and How to Obtain Protection Step by Step?, Geographic Indicator - What it is and How to Obtain Protection Step by Step?, Trademarks- What it is and How to Obtain Protection Step by Step?, Searching for Prior Art - Step by Step, Documentation Generated when Performing Research &amp; Development Diligently (R&amp;D), Step by Step Filling Patent/IP Application in Different Jurisdictions (US, Europe , China... other can be included on any participant request), Usual Patent Support Documents &amp; Data - Content, Form and Submission requirements., Detailed Prior Art Search, Usefulness or Value Determination Methodology, Analyzing</p>

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		the Patent Application – Using Knowledge Checklists, Procedures followed by Different IP National & Regional Authorities, Granting the Patent - In different Jurisdictions, Strategies for Protecting your IP Rights, Post Grant Steps to Maintain IP Protection – in Different Jurisdictions, Program Recommendations
IP3205	IP Categorizing Licensing Market Study Program	We are living in a knowledge driven economy. The real value of a nation's and an organization's worth lies in the competitive advantage it has. Patents, Copyrights, trademarks, trade secrets and technical knowhow constitute an important source of competitive advantage. These need to be secured, protected and safeguarded. Treaties, Laws & Regulations imposes important responsibilities, liabilities and opportunities in the way we Purchase, Procure, Develop, Research, License and Implement Technological Improvements. , This program will help the participant understand the Step by Step method to be followed to Understand Patent Classification System, Understand Commercial Aspects of Patents & IP, Understand Legal and Commercial Aspects of IP Licensing, and , Perform Market Study for IP Assets. The Program will enable the participant to Support Inventors who wish to Commercialize their IP and Innovations., Understanding Intellectual Property System, Understanding IP Rights and their Implication to Your Organizational Long Term Success., Innovation Management, Global Sources of IP Data, Classification systems for Patents, Licensing Laws & Regulations, Licensing Strategies, Licensing Terms & Conditions, Common Licensing Disputes, Understanding IP Usefulness , Understanding IP Value Proposition for any Organization, Target Markets and Users, Methods for Quantifying IP Asset Worth, Strategies for IP Value Maximization, How to Protecting your IP Assets?, Intangible Value of IP Assets, Impact of IP on Organization's Competitive Advantages and Price Advantage, Program Recommendations
LMS3705	Modern Library Innovation and Management System Best Practices	Under Revision. Please see <a href="http://www.eurotraining.com/plist/psumm/ip-training-summ-1w.pdf">www.eurotraining.com/plist/psumm/ip-training-summ-1w.pdf</a> or email: <a href="mailto:regn@eurotraining.com">regn@eurotraining.com</a>
MNP4535	New Products and Materials to Reduce Operational Costs	Under Revision. Please see <a href="http://www.eurotraining.com/plist/psumm/ip-training-summ-1w.pdf">www.eurotraining.com/plist/psumm/ip-training-summ-1w.pdf</a> or email: <a href="mailto:regn@eurotraining.com">regn@eurotraining.com</a>

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PE3115	English for Intellectual Property Professionals	Enabling you to understand the professional message accurately Helping you express your intellectual property related ideas clearly and professionally, Providing you professional confidence Helping faster learning through multiple tools and memory aids, Understanding your work processes (what intellectual property professionals are expected to do), Intellectual property terms, Knowing the intellectual property vocabulary, Intellectual property business situations, Practicing business situations, Professional phrases to communicate your message, Practicing clear handwriting methods, Intellectual property business situations, Writing short informative phrases, Writing emails and memos, Writing professional letters, Writing and editing intellectual property reports, Program Recommendations
PIP4035	Profiting from Expiring Intellectual Property	Under Revision. Please see <a href="http://www.eurotraining.com/plist/psumm/ip-training-summ-1w.pdf">www.eurotraining.com/plist/psumm/ip-training-summ-1w.pdf</a> or email: <a href="mailto:regn@eurotraining.com">regn@eurotraining.com</a>
QID7725	Step by Step Methodology for Promoting Innovation in your Department	In this program you will learn about Promoting Innovation Practices & Processes: Fundamental Understanding of the Professional Issues: The Related Technology and Technical Issues; The Management Issues; The Work Processes; Professional Standards; Related Quality Assurance Methodology, Aligning your Departmental, Process and Personal Objectives with Organizational Mission, Vision, Strategic Objectives, Quality Policies and Requirements. Specific Areas where you, your section, your department or your organization can take a Leadership Role., Understanding Innovation as a key to organization superior performance and even survival., How to differentiate your Section, Department or Organization through Innovation Enabling Systems and Processes., This program explains a practical step-by-step method by which you can set up a system for promoting innovation of your department or organization., Setting up Early warning system to Provide Decision Support Data, Workshop Case Studies 1, Workshop Case Studies 2, Program Recommendations, An Individualized Action Plan for each Participant.
QKM8025	Knowledge Management	Knowledge Management is Much More than just documentation of procedures. As we head for a knowledge economy we need knowledge organizations - that build knowledge-bases for their departments or organization. This program shows you: What is your Organizations Knowledge and how you make systems to collect, communicate and Profit from it., To ease implementation this program shows you the

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		<p>step-by-step methodology to collect your organizations knowledge and make it available for decision making., Understanding What is Organizational Knowledge and Why it is Becoming So Important for Organizations, Knowledge Associated with: Strategic Focused Management; Customer Focused Management; Good Management Practices; Best Practices, Technology Issues: Electronic Document Management System: Features; Good Practices; Best Practices; Implementation Processes; Specifications &amp; Standardization; Strategy, Advanced Aspects for Knowledge Management in: Strategic Focused Management; Customer Focused Management; Good Management Practices; Best Practices; Legal &amp; Intellectual Property; Motivation; Knowledge in Specific Departments in Organization, Knowledge Management Strategic Issues, Implementing a Knowledge Management System: Knowledge Identification; Analysis; Collection, Retention &amp; Updation; Communication; Security; Intellectual Property, Program Recommendations &amp; Action Plan for Participants, Setting up Early warning system to Provide Decision Support Data, Workshop Case Studies 1, Workshop Case Studies 2, Program Recommendations, An Individualized Action Plan for each Participant</p>
QKM8275	Intellectual Property Knowledge Management System	<p>Simplest definition of knowledge is - reusable work products. Knowledge includes the experience of leading organizations worldwide, your organization, the contracts and legal department and the employees, Knowledge management is a systematic approach to identifying, collecting, communicating, using and updating the reusable work products that apply to your intellectual property business units. To ease implementation this program shows you the step-by-step methodology to collect your organizations knowledge and make it available for decision making., Understanding what intellectual property knowledge is, What difference knowledge will make to your intellectual property business units performance, Identifying intellectual property knowledge for your organization, Collecting intellectual property knowledge, Communicating intellectual property knowledge throughout your organization., Making knowledge available in an easily reusable form, Monitoring the intellectual property knowledgebase, Continuous system for updating your intellectual property knowledgebase, Knowledge management team system, Using IT technology for knowledge management system, Legal and Contractual issues in knowledge management system, Intellectual property issues in knowledge management system, Security and confidentiality aspects of a knowledge management system, Human and motivational aspects of knowledge management success,</p>

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		Workshop: Prepare Implantation Plan for Your Intellectual Property Knowledge Management System, Setting up Early warning system to Provide Decision Support Data, Workshop Case Studies 1, Workshop Case Studies 2, Program Recommendations, An Individualized Action Plan for each Participant.

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