

Marketing and Business Development Center

Sales and Marketing, Market Development, Strategic Planning for Growth, Brand Management, Image Management, Sales Data Analysis

3 Weeks Training Programs List

Program Code	Program Name (Click to Access Website Brochure with Current Dates)	Obtain a Printable (pdf) Version from Website
BDM7003	Business Development Manager Skills Training	Print
BDM7013	Business Development Manager Skills for International Companies Recruit from India and Gulf	Print
BRM5013	Retailing Strategy and Management Skills for Successful Building Chain of Retail Outlets	Print
BSM7023	Sales & Marketing Manager Skills	Print
DMA3933	Diversifying Your Business with Acquisitions - Strategies & Action Plans	Print
EMT8053	eMarketing - Technologies, Processes and Implementation	Print
IBB1173	Business-to-Business Internet Marketing Strategies & Projects	Print
MNB6223	Business Networking for Exceptional Success	Print
MNB6223	Business Networking for Exceptional Success	Print
MPP3633	Product or Service Pricing Strategies and Empowered Management Systems	Print
MPR6723	Public Relations Management for Corporations	Print
MPR7013	Customer Centered Public Relations Management	Print
PE3123	English for Marketing Professionals	Print
PMM2303	Oil & Gas Marketing Planning & Management	Print
PRS7013	Designing Implementing & Managing A Public Relations Department Balanced Scorecard	Print
QKM8283	Marketing Knowledge Management System	Print
XRM9753	Design of New Products and Services-Risk Management	Print

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