

Marketing and Business Development Center

Sales and Marketing, Market Development, Strategic Planning for Growth, Brand Management, Image Management, Sales Data Analysis

2 Weeks Training Programs List

Program Code	Program Name (Click to Access Website Brochure with Current Dates)	Obtain a Printable (pdf) Version from Website
BDM7002	Business Development Manager Skills Training	Print
BDM7012	Business Development Manager Skills for International Companies Recruit from India and Gulf	Print
BRM5012	Retailing Strategy and Management Skills for Successful Building Chain of Retail Outlets	Print
BSM7022	Sales & Marketing Manager Skills	Print
DMA3932	Diversifying Your Business with Acquisitions - Strategies & Action Plans	Print
EMT8052	eMarketing - Technologies, Processes and Implementation	Print
IBB1172	Business-to-Business Internet Marketing Strategies & Projects	Print
MNB6222	Business Networking for Exceptional Success	Print
MNB6222	Business Networking for Exceptional Success	Print
MPP3632	Product or Service Pricing Strategies and Empowered Management Systems	Print
MPR6722	Public Relations Management for Corporations	Print
MPR7012	Customer Centered Public Relations Management	Print
PE3122	English for Marketing Professionals	Print
PMM2302	Oil & Gas Marketing Planning & Management	Print
PRS7012	Designing Implementing & Managing A Public Relations Department Balanced Scorecard	Print
QKM8282	Marketing Knowledge Management System	Print
XRM9752	Design of New Products and Services-Risk Management	Print

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