

Corporate Culture

Training Program

✓ Methods, Analysis, Implementing Initiatives & Improvement

**A 1 week Intensive Program + 1 week
Optional Workshop**

(5) Sample Project Planning and
Scheduling for Culture Change
Projects.

What is Covered in this Program?

You will learn how toUnderstand
Organizational Culture, Impact of Culture on
successfully implementing improvement
initiatives, Common Misunderstandings,
Step-by-step methodology for Analyzing
Organizational Culture and Implementing
Improvements.

Program Content

What is organizational culture?

Impact this culture has on organization's
performance and achievement of Strategic
Objectives?

How our improvement initiatives should be
tailored to work for our organization.

Essential Cultural Attributes for a 21st
Century Globalized Organization including
the Work Culture Universal Good Practices
and Potential Beneficial Best Practices.

The program will present the Culture
Improvement Methodology using an easy
step-by-step approach and assisted with
adequate checklists - For the following
stages...

- (1) Identifying your Organizations Real
Detailed Strategic Objectives
- (2) Analyzing the Work Culture required
to Achieve the Strategic Objectives
- (3) Culture Audit to find the Gaps
between the Required Culture and the
Existing Work Culture
- (4) Formulating Projects for Creating the
Required Organizational Culture and
Sub Cultures in Various Units

Program Outcomes and Take-Away/s

Euro Training is in the business of providing
practical useful training programs. Programs
that

1. Help the participant implement
improvements in his organization.
2. Help the participant gain Multi-
discipline understanding of the issues
so that he can incorporate the needs
and expectations of all his
stakeholders/ customers in his
improvement proposals and actions.
3. Help build a knowledge framework in
which job related experience can be
caught and remembered as his
experience.

**Typical participant will take away a
personalized action plan** for himself, his
business unit or his organization on how to
apply the program contents to improve
performance. The action plan may have two
components:

1. A Personal Action Plan
2. A Business Unit/Organizational
Action Plan

Benefits to Organization

Sending participant/s to this program will
benefit the organization in the following ways

1. Quickly makes the participants
competent, effective and productive
on his job. Useful especially for
 1. Training New employees
 2. Competency Building in
Existing Employees

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Corporate Culture Training (MAA409)

- Transferred to a New Assignment
 3. Training Prior to a New Project or Initiative Planned in the Organization
 2. Create Competency in the employee to perform his job well. including in relation to
 1. Relevant Technical Knowledge, Skills and Competencies
 2. Organizations' Strategic Objectives
 3. Needs and Expectations of the Stakeholders/ Customers (internal & external)
 4. Good Management Practices
 5. Identifying opportunities to Exceed Stakeholder/ Customer Expectations
 3. Create a pool of trained manpower who can cost-effectively disseminate the knowledge to large number of employees inside the organization. This is made possible by Euro Training's unique easy to understand and use methodology based on Checklist & Quality Assurance Approaches.
 4. Euro Training Instructors often act as mentors for your trained employees. A most effective way to ensure effective competency development and application by your motivated staff. We do have consultants available across Americas, Europe, Asia and Africa (Please inquire about our post program mentoring plans)
2. The action plan you take away will help you make a difference in your business unit or organization. This difference when added to your resume will make you a prime candidate for career advancement in your own organization or in your next job/s.
 3. Understanding and acting with understanding of the Needs and Expectations of your stakeholders/ customers is known to enhance Job Satisfaction and reduce Monday Morning Blues.
 4. As one of your stakeholders/ customers is Executive Management, therefore the program ensures you will know the Strategic Imperatives that Drive the Organization's Efforts in your relevant job area. In the process enabling you to make a leadership contribution.

This Program is Intended for...

Those new to the field take away a good multi-discipline understanding of the issues involved in the program works. It helps them become productive quickly and builds in them a knowledge framework that will help identify, understand, classify and remember on the job experiences in his memory.

More experiences participants take-away an individualized action plan as mentioned elsewhere in this technical sheet.

Implementation Teams: This program can be used to train implementation teams where...

1. a new project or initiative being started in your organization
2. a new strategic focus is being initiated
3. just prior to a Consultant being hired to advise the organization.

Each participant will take away a memorable and potentially life changing experience from the program.

No limitations are being placed on who can attend. If you are interested in the Program Outcomes and Takeaways, or, feel you can benefit from the Organizational and Personal

Participant Individual Career Benefits

1. You gain a multi-discipline understanding of the issues. Meaning when you make proposals and decisions on your related job you will keep in mind the needs and expectations of ALL the stakeholders/ customers (internal & external)

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Benefits mentioned above - You are Invited to Register for this Program. Program Instructors have the knowledge, experience and access to resources required to customize the program to the specific job related needs of each program group.

All

This program is intended for New and Experienced Professionals working in the Executive, Analysis, Audit, Quality, Engineering, Planning and Management Departments.

2. Audit this program for deciding its content and methodology's effectiveness in meeting your organizational needs
3. Train individuals for Leadership Roles in Business unit or department. Here this program will help the participant coach and lead his team in these Critical Skills and Methodologies. (Program does not typically cover coaching skills but provides the related technical understanding in an easy to communicate manner.)

Language of Instruction

Unless otherwise stated the program instruction is in Standard Day-to-Day English. Participants can request the instructor to provide a program vocabulary which will ensure they have no problem understanding the content.

Other language versions are being developed by our consultants and regional partners including program in **French, German, Spanish and Arabic**. Please do contact us for your specific language needs.

Prerequisites and Program Pre-Preparation

None. This program is in English.

Certificate of Participation and Completion:-

On completion participants will be awarded a "Certificate of Successful Completion". Program Instructor may decide to award a Letter of Recommendation for High Performers during the program.

Registration Recommendations

Team Nominations: Since the program aims to ensure the participants have his individualized improvement plan at the end of the program, and foreseeing the effort involved, anticipating resistance and implementation requirements it is recommended that the organization nominate **at least two participants together** (three will be more desirable to allow for attrition) for this program.

It is anticipated that these 2 or more participants will work together as a team or provide mutual support in order to implement the action plan.

Single nominations will also be accepted for the program. Single nominations are typically used to:-

1. Develop personnel skills in Critical Skills and Methodologies covered in this program.

Latest Program Dates

- www.EuroTraining.com/bro/maa409.html
- www.EuroTrainingUK.com/bro/maa409.html