

Developing New Value Engineered Products

# Innovatively Using Plastic Materials

Fascinating & Innovative Applications  
Including Good and Best Management Practices

— 2 Week Training Workshop —

- ✓ Ideas to Innovate Your Products & Services with Plastics
- ✓ Ideas for Cutting Edge Designs for Your Products
- ✓ Understand Contemporary Designer Materials
- ✓ Ideas for Entrepreneurs & Business Development Teams

A 2 Week Training Workshop

## Workshop Overview

This is a step-by-step approach to Understanding for How to Innovate Your Products and Services Using Plastic Materials.

This program is intended for Entrepreneurs, Innovators, Reverse Engineers, Research & Development Team Members, Consultants and Researchers.

## Workshop Content

1. Plastics, Plastics Everywhere
2. Plastic Materials and their Applications
3. Selecting Plastics for
  1. Colors
  2. Splashtastic
  3. Clarity
  4. Sublime Colors
  5. Form-Dictated patterns
  6. Metal Skins
  7. Films
  8. Jointless Objects
  9. Scents & Sensibilities
  10. Invisible made Visible
  11. Unrippable
  12. Non Slip
  13. Hollow Forms
  14. Self Assembly
  15. Flexible, Deformable, Exchangeable
  16. Toy Surface
  17. Fashionable Toughness
18. Liquid Transparency
19. Strong & Stretchy
20. Low Cost Tooling
21. Flexible & Stretchy
22. Like Paper
23. Tailoring in Plastic
24. Lighting in a Box
25. Cheap Tooling
26. Paper Thin Super Strong
27. Heat Resistant & Flexible
28. Warm Applications
29. Rope Lighting
30. Tasteless
31. Oven Temperature Applications
32. Surface Designs
33. Paper Thin Buildings
34. Dense & Light
35. Glass Like Clarity
36. Structural
37. 98% Air Structures
38. Long Shelf Life
39. Industrial Composite Components
40. Handformed
41. Shock Absorbing Foams
42. Supergels
43. Grow your Own Products
44. Mirrors
45. Cushioning
46. Strength, Toughness & Stiffness

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47. Repeated Thermal Cycles
48. Comfort
49. Strong Lightweight & Soft
50. Tough & Flexible
51. Like Skin
52. Dishwasher Safe
53. Hi-Tech Lightweight
54. Tables of Light
55. Mutation of Plastic & Rubber
56. Feathery
57. Light Thread
58. Bouncy Stretchy
59. High Impact Strength Even at Low Temperatures
60. Machine Washable
61. Tough & Clear
62. Flat to Tube (Three Dimensional)
63. Naturally Wearing
64. Warm to the Skin
65. Form Hugging
66. Compostable
67. Soluble Packaging
68. Wash it Away Material
69. Wood & Plastic Composites
70. Plastic from Corn
71. Fully Biodegradable
72. Old Jeans Look
73. Big Mouldings
74. Mass Customization
75. 3D Fabrics
76. Jewelry
77. Rapid Prototyping
78. Architectural
79. Tough Skin
80. Impact Strength
81. Beautiful Surface
82. Models
83. New Forms
84. Burp
85. Self Sealing
86. Tough
87. Environmental
88. Bottling
89. Peelable Fastener
90. High Bending Strength
91. High Bending Cycle Life
92. Changes Color with Temperature
93. Faking Paint

94. Composite Materials for Special Properties
4. Plastic Production Processes
5. Technical Information Sources
6. Entrepreneurs Checklist for Choosing the Right Plastic Materials
7. Workshop 1
8. Outline Action Plan to Implement Improvements based on Program Discussions
9. Workshop 2
10. Advanced Topics - More Details on Above Issues Important for Particular Participant Group (Customization)
11. Action Plan to Implement Improvements based on Program Discussions
12. Program Recommendations

#### Who Should Attend?

Entrepreneurs, Innovators, Reverse Engineers, Research & Development Team Members, Consultants and Researchers.  
People new to the field

#### Program Outcomes and Take-Away/s

Euro Training is in the business of providing practical useful training programs. Programs that

1. Help the participant implement improvements in his organization.
2. Help the participant gain Multi-discipline understanding of the issues so that he can incorporate the needs and expectations of all his stakeholders/ customers in his improvement proposals and actions.
3. Help build a knowledge framework in which job related experience can be caught and remembered as his experience.

#### Benefits to Organization

Sending participant/s to this program will benefit the organization in the following ways

1. Quickly makes the participants competent, effective and productive on his job. Useful especially for
  1. Training New employees
  2. Competency Building in Existing Employees Transferred to a New Assignment
  3. Training Prior to a New Project or Initiative Planned in the Organization

2. Create Competency in the employee to perform his job well. including in relation to
  1. Relevant Technical Knowledge, Skills and Competencies
  2. Organizations' Strategic Objectives
  3. Needs and Expectations of the Stakeholders/ Customers (internal & external)
  4. Good Management Practices
  5. Identifying opportunities to Exceed Stakeholder/ Customer Expectations
3. Create a pool of trained manpower that can cost-effectively disseminate the knowledge to a large number of employees inside the organization. This is made possible by Euro Training's unique, easy to understand and easy to use methodology, based on *checklist and quality assurance* approaches.

#### **Participant Individual Career Benefits**

1. You gain a multi-discipline understanding of the issues. Meaning when you make proposals and decisions on your related job you will keep in mind the needs and expectations of ALL the stakeholders/ customers (internal & external)
2. The action plan you take away will help you make a difference in your business unit or organization! When you talk about this difference you have made to your organization in your resume, you will be a prime candidate for career advancement in your own organization or in your next job(s).
3. Understanding and acting with understanding of the Needs and Expectations of your stakeholders/ customers is known to enhance Job Satisfaction and reduce Monday Morning Blues.
4. As one of your stakeholders/customers is Executive Management, the program ensures that you know the strategic imperatives that drive the organization's efforts in your relevant job area.

#### **This Program is Intended for...**

**Those new to the field** take away a good multi-discipline understanding of the issues involved in their work. It helps them in becoming productive quickly and in building a knowledge framework that will help them identify, understand, classify and remember on the job learning and experiences.

**More experienced participants** take away an individualized action plan as mentioned in the previous sections.

**Implementation Teams:** This program can be used to train implementation teams...

1. when a new project or initiative is being started in your organization
2. when a new strategic focus is being initiated
3. just prior to a consultant being hired to advise the organization

#### **Registration Recommendations**

**Team Nominations:** This program aims to ensure the participants have their individualized improvement plan at the end of the program. So, foreseeing the effort involved, anticipating resistance and implementation requirements, it is recommended that the organization nominate **at least two participants together** (three will be more desirable) for this program.

It is anticipated that these 2 or more participants will work together as a team or provide mutual support in order to implement the action plan.

**Single nominations** will also be accepted for the program. Single nominations are typically used to

1. Develop personnel skills in critical skills and methodologies covered in this program.
2. Train individuals for leadership roles in business units or departments. This program will help the participant coach and lead his team in these critical skills and methodologies. (The program typically does not cover coaching skills but provides the related technical understanding in an easy to communicate manner).

#### **For Latest Workshop Schedule Email**

bpp143-2@EuroTraining.com

www.eurotraining.com/bro/bpp143-2.php

## REGISTRATION INFORMATION

1. To register: Please send us an official letter confirming registration (on organizational letterhead or Authorized Email).
2. Program Fee is
  - o USD \$8,900 per participant and includes Course Materials, Certificate, Refreshments and Lunch. (Fee at London, Paris and Kula Lumpur is \$9,790 per participant)
3. Accommodation & Taxes/VAT (if applicable) is not included in Program fee. Special rates will be available at venue hotel for the participants.
4. Special discount of 10% is offered for participants who pay their fees at least 45 days before start of the program.
5. Refund will not be considered where the participant cancels his registration less than 3 weeks before start of the program. Alternate nominations will be allowed anytime before program start.
6. All participants are required to fill in Participant Information form - on first day of the program. Each program Undergoes Customization to Better Meet Participant Present and Future Career Needs. Please be prepared to let the Instructor/s know about your organization's Special Needs, Interests or Initiatives.
7. It is always useful for participants to bring their existing problems or case studies, work-process flow charts or job related problems for discussion - consideration will be at sole discretion of the program director/s.
8. Provisional Registration: You can make a provisional registration by sending us an email – an official registration request can be made within 2 weeks. This will ensure we will reserve a seat. All provisional registrations automatically cancel 2 weeks before program start.
9. Please note: No Live Voice Requests for Registration or Provisional Registrations.

<b>REGISTRATION FORM</b>	
<b>Program:</b>	<b>Innovatively Using Plastic Materials - Fascinating &amp; Innovative Applications Training Program (BPP143-2)</b>
Location Where Attending:	
Program Dates:	
Whether Participant will Consider Alternate date if one requested is not available:	
Participant Name Prefix: Mr/Ms/Mrs	
Participant Name:	
Participant Job Title:	
Participant Department & Section:	
Participant Employer/ Company:	
Participant's Present Job Responsibilities:	
Participant Email Address:	
Participant Mobile Number:	
<u>Sponsored by:</u>	
Sponsoring Company:	
Job Title of Sponsoring Authority:	
Name of Sponsoring Authority:	
Email of Sponsoring Authority:	
Fax of Sponsoring Authority:	
Telephone Nos. of Sponsoring Authority:	
Web Site of Sponsoring Company:	
Invoice Reference:	
Invoicing Address:	