

Step-by-Step Preparing your Organization's IT Strategic Plan

# An IT Department Balanced Scorecard – Designing, Implementing & Managing

— 2 Week Training Workshop —

- ✓ Preparing Your 5 Year Strategic IT Plan
- ✓ Aligning Your IT Strategy with Organizational Vision & Mission

## A 2 Week Training Workshop

### What is Euro-BITP Strategic Planning & Management?

It is a Process by which the organization defines and prepares IT Strategy & Detailed Implementation Plan for its IT Usage for a future 5 to 10 year period. This program shows you how you can develop such a plan in a step-by-step manner.

### Benefits Your Organization will Get from Business Information Technology Planning Program

The objective of this Training Study Program is to help you produce Suitable Medium /Long Range Strategies and Action Plans to Implement Business Information Systems Technology Planning in your organization. After attending this Program the Participants should be able to coordinate, supervise or participate in Specialist Teams preparing:

- Business Models
- Recommendations
- Plans for Implementation

### PROGRAM CONTENT

1. Banking, Chemicals Fertilizers, Petro-Chemicals, Oil & Gas, Cooperatives
2. Engineering, Insurance, Minerals Metals, Newspapers
3. Shipping and Utilities (Electricity, Water, Telecommunications)
4. Government, Not-For Profit, Development Organizations
5. Setting up Early warning system to Provide Decision Support Data
6. Workshop Case Studies 1
7. Workshop Case Studies 2
8. Program Recommendations
9. An Individualized Action Plan for each Participant.

### When Your Organization Needs Business Information Systems Technology Planning?

Circumstances under which we Recommend a Major Top-Down Review of your Organization's Information Technology Utilization:-

1. Where Management Feels the IT Department is Not Keeping Up-to-Date with the Competitors and Market Leaders.
2. Where Managements Wants to Explore Even More use of IT to Meet its Vision, Mission & Strategic Objectives.

## An IT Department Balanced Scorecard Designing, Implementing & Managing (BIT504)

3. When Management feels that the Business Information System Support for Decision making is:

- Inadequate
- Too Slow
- Required to be On-Line or Even Proactive

4. When Management Realizes that Over the Years the Typical Piecemeal Approach used in the Information Technology Department has lead to a Computer Infrastructure that Prevents Enterprise-wide Data Sharing and Application Integration.

5. Once every few years to make sure the Latest and Most Productive Information Technologies are being utilized in your Organization.

6. Every Time there is a Change in the Organization's Mission Statement or Business Environment.

7. When there is Strategic Corporate Direction to Use Information Technology to reach out to the Customers to:

- Beat the Competition
- Meet the Growth Targets
- Project a Positive Image of the Organization

### Program Outcomes and Takeaways

Euro Training is in the business of providing practically useful training programs.

Programs that -

1. Help the participant implement systems in his organization
2. Help the participant gain *multi-discipline* understanding of the issues related to Information Technology Strategic Planning & Management so that he can incorporate the needs and expectations of all stakeholders and all his customers, in his improvement proposals and actions
3. Help build a knowledge framework in which job related experience can be caught and remembered as his experience

**A typical participant will take away a personalized action plan** for himself, his business unit or his organization on how to apply the program contents to improve performance. The action plan may have two components:

1. A personal action plan
2. A business unit/organizational action plan

### Benefits to Organization

Sending participant/s to this program will benefit the organization in the following ways-

1. Quickly make the participants competent, effective and productive on their job. Useful especially for
  1. Training new employees
  2. Competency building in existing employees transferred to a new assignment
  3. Training prior to a new project or initiative planned in the organization
2. Help the employee do his job well by developing competencies related to-
  1. Relevant technical knowledge and skills
  2. Organizations' strategic objectives
  3. Needs and expectations of the stakeholders/customers (internal and external)
  4. Good management practices
  5. Identifying opportunities to exceed stakeholder/customer expectations
3. Create a pool of trained manpower that can cost-effectively disseminate the knowledge to a large number of employees inside the organization. This is made possible by Euro Training's unique, easy to understand and easy to use methodology, based on *checklist and quality assurance* approaches.

**Individual Career Benefits for Participants**

1. You gain a multi-discipline understanding of the issues. That means, when you make proposals or decisions on your job, you will keep in mind the needs and expectations of ALL the stakeholders/customers (internal and external).
2. The action plan you take away will help you make a difference in your business unit or organization! When you talk about this difference you have made to your organization in your resume, you will be a prime candidate for career advancement in your own organization or in your next job(s).
3. Understanding and acting with understanding of the needs and expectations of your stakeholders/customers is known to enhance *job satisfaction* and reduce Monday morning blues.

**This Program is Intended for...**

**Those new to the field** take away a good multi-discipline understanding of the issues involved in their work. It helps them in becoming productive quickly and in building a knowledge framework that will help them identify, understand, classify and remember on the job learning and experiences.

**More experienced participants** take away an individualized action plan as mentioned in the previous sections.

**Implementation Teams:** This program can be used to train implementation teams...

1. when a new project or initiative is being started in your organization
2. when a new strategic focus is being initiated
3. just prior to a consultant being hired to advise the organization

**Registration Recommendations**

**Team Nominations:** This program aims to ensure the participants have their individualized improvement plan at the end of the program. So, foreseeing the effort involved, anticipating resistance and implementation requirements, it is recommended that the organization nominate **at least two participants together** (three will be more desirable) for this program.

It is anticipated that these 2 or more participants will work together as a team or provide mutual support in order to implement the action plan.

**Single nominations** will also be accepted for the program.

**For Latest Program Schedule Email**

[bit504@EuroTraining.com](mailto:bit504@EuroTraining.com)

[www.eurotraining.com/bro/bit504.php](http://www.eurotraining.com/bro/bit504.php)

## An IT Department Balanced Scorecard Designing, Implementing & Managing (BIT504)

### REGISTRATION FORM

<b>Program:</b>	<b>An IT Department Balanced Scorecard Designing, Implementing &amp; Managing (BIT504)</b>
Location Where Attending:	
Program Dates:	
Whether Participant will Consider Alternate date if one requested is not available:	
Participant Name Prefix: Mr/Ms/Mrs	
Participant Name:	
Participant Job Title:	
Participant Department & Section:	
Participant Employer/ Company:	
Participant's Present Job Responsibilities:	
Participant Email Address:	
Participant Mobile Number:	
<u>Sponsored by:</u>	
Sponsoring Company:	
Job Title of Sponsoring Authority:	
Name of Sponsoring Authority:	
Email of Sponsoring Authority:	
Fax of Sponsoring Authority:	
Telephone Nos. of Sponsoring Authority:	
Web Site of Sponsoring Company:	
Invoice Reference:	
Invoicing Address:	

### REGISTRATION INFORMATION

1. To register: Please send us an official letter confirming registration (on organizational letterhead or Authorized Email).
2. Program Fee is
  - o USD \$8,900 per participant and includes Course Materials, Certificate, Refreshments and Lunch. (Fee at London, Paris and Kuala Lumpur is \$9,790 per participant)
3. Accommodation & Taxes/VAT (if applicable) is not included in Program fee. Special rates will be available at venue hotel for the participants.
4. Special discount of 10% is offered for participants who pay their fees at least 45 days before start of the program.
5. Refund will not be considered where the participant cancels his registration less than 3 weeks before start of the program. Alternate nominations will be allowed anytime before program start.
6. All participants are required to fill in Participant Information form - on first day of the program. Each program Undergoes Customization to Better Meet Participant Present and Future Career Needs. Please be prepared to let the Instructor/s know about your organization's Special Needs, Interests or Initiatives.
7. It is always useful for participants to bring their existing problems or case studies, work-process flow charts or job related problems for discussion - consideration will be at sole discretion of the program director/s.
8. Provisional Registration: You can make a provisional registration by sending us an email – an official registration request can be made within 2 weeks. This will ensure we will reserve a seat. All provisional registrations automatically cancel 2 weeks before program start.
9. Please note: No Live Voice Requests for Registration or Provisional Registrations.