

Step-by-Step Preparing your Organization's IT Strategic Plan

# Business Information Technology Strategic Planning & Implementation

- ☐ **Aligning Your IT Strategy with Organizational Vision & Mission**
- ☐ **Step by Step Preparing a 5 Year Organizational IT Strategic Plan**

**2 Week Training Workshop**

- ✓ **IT Business Needs & Objectives**
- ✓ **IT Technology Trends**
- ✓ **Identifying & Prioritizing the IT Projects**
- ✓ **IT Strategy Implementation**

**A 2 Week Training Workshop**

## **What is Euro-BITP Strategic Planning & Management?**

It is a Process by which the organization defines and prepares IT Strategy & Detailed Implementation Plan for its IT Usage for a future 5 to 10 year period. This program shows you how you can develop such a plan in a step-by-step manner.

## **Benefits Your Organization will Get from Business Information Technology Planning Program**

The objective of this Training Study Program is to help you produce Suitable Medium /Long Range Strategies and Action Plans to Implement Business Information Systems Technology Planning in your organization. After attending this Program the Participants should be able to coordinate, supervise or participate in Specialist Teams preparing:

1. IT Strategy
2. IT Strategic Projects Recommendations
3. IT Strategic Plans for Implementation

## **Enterprises where this approach has been successfully used**

- Banking, Chemicals Fertilizers, Petro-Chemicals, Oil & Gas, Cooperatives
- Engineering, Insurance, Minerals Metals, Newspapers
- Shipping and Utilities (Electricity, Water, Telecommunications)
- Government, Not-For Profit, Development Organizations

## **PROGRAM CONTENT**

1. Understanding Organization's IT Objectives
2. Understanding the Available IT Technologies
3. Understanding and Keeping Updated with New Emerging IT Technologies
4. Understanding the Organizational Technology Deployment
5. Understanding the available Relevant IT Technologies
6. Understanding Organizational Strategic IT Needs - at End State
7. Identifying the Gaps

8. Identifying the IT Projects Required to Fill the Gaps
  9. Prioritizing the IT Strategic Projects
  10. IT Competency Needs Gap
  11. IT Infrastructure Needs Gap
  12. IT Strategic Plan Finalization
  13. IT Human Resources Strategic Plan
  14. IT Strategic Plan Implementation
  15. Workshop 1
  16. Outline Action Plan
  17. Workshop 2
  18. Advanced Topics - More Details on Some Above Issues
  19. Increasing Productivity of Strategic Planning through Using Standard Forms, Templates, Checklists
  20. Your Individualized Action Plan
  21. Program Recommendations
4. When Management Realizes that Over the Years the Typical Piecemeal Approach used in the Information Technology Department has lead to a Computer Infrastructure that Prevents Enterprise-wide Data Sharing and Application Integration.
  5. Once every few years to make sure the Latest and Most Productive Information Technologies are being utilized in your Organization.
  6. Every Time there is a Change in the Organization's Mission Statement or Business Environment.
  7. When there is Strategic Corporate Direction to Use Information Technology to reach out to the Customers to:
    - Beat the Competition
    - Meet the Growth Targets
    - Project a Positive Image of the Organization

#### **When Your Organization Needs Business Information Systems Technology Planning?**

Circumstances under which we Recommend a Major Top-Down Review of your Organization's Information Technology Utilization:-

1. Where Management Feels the IT Department is Not Keeping Up-to-Date with the Competitors and Market Leaders.
2. Where Managements Wants to Explore Even More use of IT to Meet its Vision, Mission & Strategic Objectives.
3. When Management feels that the Business Information System Support for Decision making is:
  - Inadequate
  - Too Slow
  - Required to be On-Line or Even Proactive

#### **Program Outcomes and Take-Away/s**

Euro Training is in the business of providing practical useful training programs. Programs that

1. Help the participant implement improvements in his organization.
2. Help the participant gain Multi-discipline understanding of the issues related to Information Technology Strategic Planning & Management so that he can incorporate the needs and expectations of all his stakeholders/ customers in his improvement proposals and actions.
3. Help build a knowledge framework in which job related experience can be caught and remembered as his experience.

**Typical participant will take away a personalized action plan** for himself, his business unit or his organization on how to apply the program contents to improve performance. The action plan may have two components:

1. A Personal Action Plan
2. A Business Unit/Organizational Action Plan

### **Benefits to Organization**

Sending participant/s to this program will benefit the organization in the following ways

1. Quickly makes the participants competent, effective and productive on his job. Useful especially for
  1. Training New employees
  2. Competency Building in Existing Employees Transferred to a New Assignment
  3. Training Prior to a New Project or Initiative Planned in the Organization
2. Create Competency in the employee to perform his job well. including in relation to
  1. Relevant Technical Knowledge, Skills and Competencies
  2. Organizations' Strategic Objectives
  3. Needs and Expectations of the Stakeholders/ Customers (internal & external)
  4. Good Management Practices
  5. Identifying opportunities to Exceed Stakeholder/ Customer Expectations

### **This Program is Intended for...**

**Implementation Teams:** This program can be used to train implementation teams where...

1. a new project or initiative being started in your organization
2. a new strategic focus is being initiated
3. just prior to a Consultant being hired to advise the organization.

Each participant will take away a memorable and potentially life changing experience from the program.

### **Typical Participants will be...**

- Senior & Middle Executives, Managers and Department Heads
- Technology Planers
- Management Information System Section
- Professionals involved in IT Plan: Preparing, Review and Approval.
- Business Leaders
- Industry Consultants
- IT Section and Department Heads

### **For Latest Program Schedule Email:**

[bis650-2@EuroTraining.com](mailto:bis650-2@EuroTraining.com)

[www.eurotraining.com/bro/bis650-2.php](http://www.eurotraining.com/bro/bis650-2.php)

**Information Technology Strategic Planning & Implementation Training Workshop (BIS650-2)**

**REGISTRATION FORM**

<b>Program:</b>	<b>Information Technology Strategic Planning &amp; Implementation Training Program (BIS650-2)</b>
Location Where Attending:	
Program Dates:	
Whether Participant will Consider Alternate date if one requested is not available:	
Participant Name Prefix: Mr/Ms/Mrs	
Participant Name:	
Participant Job Title:	
Participant Department & Section:	
Participant Employer/ Company:	
Participant's Present Job Responsibilities:	
Participant Email Address:	
Participant Mobile Number:	
Sponsored by:	
Sponsoring Company:	
Job Title of Sponsoring Authority:	
Name of Sponsoring Authority:	
Email of Sponsoring Authority:	
Fax of Sponsoring Authority:	
Telephone Nos. of Sponsoring Authority:	
Web Site of Sponsoring Company:	
Invoice Reference:	
Invoicing Address:	

**REGISTRATION INFORMATION**

- To register:** Please send us an official letter confirming registration (on organizational letterhead or Authorized Email).
- Program Fee is
  - USD \$8,900 per participant and includes Course Materials, Certificate, Refreshments and Lunch. (Fee at London, Paris and Kula Lumpur is \$9,790 per participant)
- Accommodation & Taxes/VAT (if applicable) is not included in Program fee. Special rates will be available at venue hotel for the participants.
- Special discount of 10% is offered for participants who pay their fees at least 45 days before start of the program.
- Refund will not be considered where the participant cancels his registration less than 3 weeks before start of the program. Alternate nominations will be allowed anytime before program start.
- All participants are required to fill in Participant Information form - on first day of the program. Each program Undergoes Customization to Better Meet Participant Present and Future Career Needs. Please be prepared to let the Instructor/s know about your organization's Special Needs, Interests or Initiatives.
- It is always useful for participants to bring their existing problems or case studies, work-process flow charts or job related problems for discussion - consideration will be at sole discretion of the program director/s.
- Provisional Registration:** You can make a provisional registration by sending us an email – an official registration request can be made within 2 weeks. This will ensure we will reserve a seat. All provisional registrations automatically cancel 2 weeks before program start.
- Please note: No Live Voice Requests for Registration or Provisional Registrations.